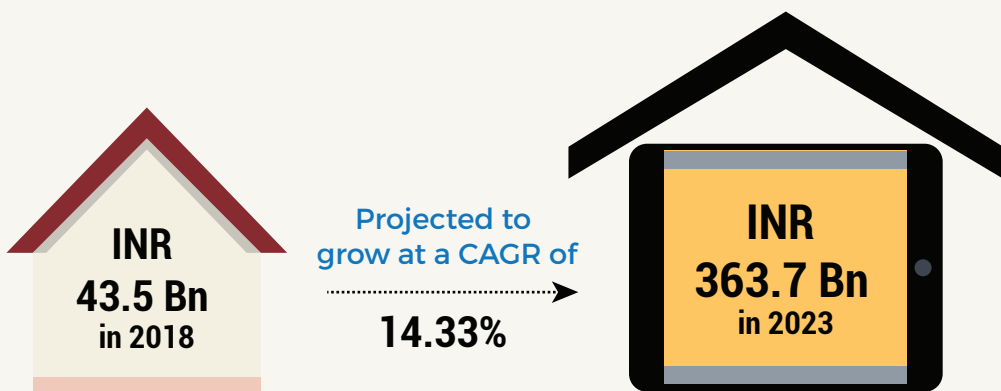
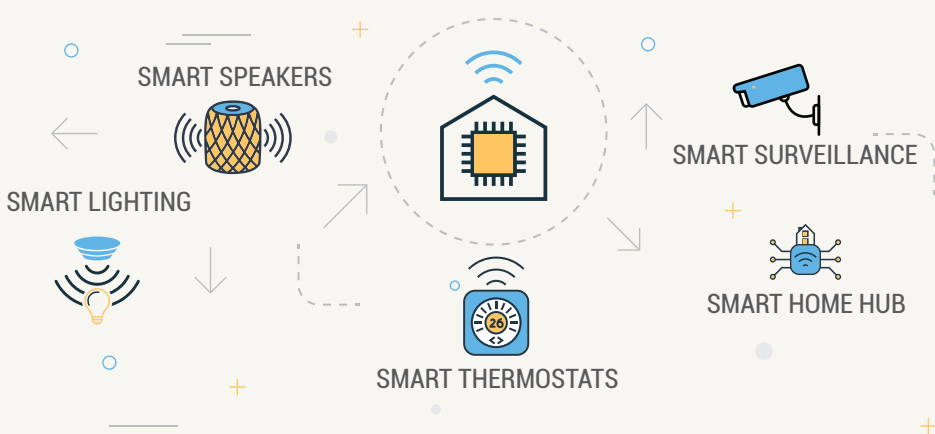


SMART HOME MARKET GROWTH FORECAST IN INDIA



TOP SMART HOME SEGMENTS



TECHNOLOGY ROADMAP



First generation

Wireless technology with proxy server

E.g. Zigbee automation

Second generation

AI controlled electronic devices

E.g. Amazon echo

Third generation

Robot buddy interacts with humans

E.g. Robot Rovio, Roomba

GROWTH DRIVERS

- Increasing disposable income
- Increasing consumer acceptance
- Advanced features, applications and digital contents
- Rising demand for energy conservation
- Increasing internet usage on smartphones

CHALLENGES

- High installation cost
- Technological fragmentation
- Cyber threats

